Let's Learn English

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A wealth of online practice for your students... and so much more



Educational Software Products www.letslearnenglish.co.uk



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WHAT IS LET'S LEARN ENGLISH?

Let's Learn English is a Virtual Learning Environment (VLE). It is a website that schools, universities, training institutions and companies use to complement and extend the work that is done in the classroom with the teacher. It mirrors the organisation of your school, with teachers in charge of groups of students within classes. Teachers use the extensive resources either in class or as a source of homework, and can communicate with the rest of the teaching staff and with their students for class projects involving the World Wide Web and multi-media.

KEY FEATURES OF LET'S LEARN ENGLISH:

- Firstly, quality. Our team of writers are all RSA DELTA qualified practising teachers, with at least ten years' experience each. Examination materials are written by Cambridge examiners and our business units by teachers specialising in ESP.
- Let's Learn English can be accessed by computer or mobile devices such as tablets, iPad or iPhone/ smartphone. In addition schools run Let's Learn English on their Interactive Whiteboards.

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- Blended learning is one of our main aims. We can blend
 Let's Learn English content into existing academic syllabuses for each individual teaching centre.
- In addition, we have cross-referenced each part of a unit of over 100 major EFL coursebooks to units of Let's Learn English, making it easy for teachers to dovetail our material with their classroom study.
- We can rebrand and clone Let's Learn English so that it reflects the look of your own institution website.
- We have a comprehensive reporting engine, ensuring student and class progress is monitored.
- A general English module contains units on: reading, writing, listening, speaking, grammar, vocabulary, pronunciation, spelling and songs.



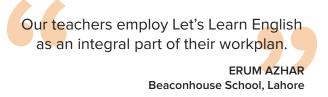
- Our Exams Centre contains units on: KET, PET, FCE, CAE, CPE, IELTS, TOEFL and TOEIC.
- Our Business Centre focuses on English for Special Purposes.
- Free study is available through our database of study units.
- Courses can be created by schools for students to follow unit by unit.
- We mark student essays in the writing units of the site and mark student spoken recordings in the spoken units.
- A Grammar Doctor facility enables students to ask any question about English and receive an answer in 24 hours.
- L1 and L2 help is available by double-clicking any word in the site.
- Prices for membership are typically just 5GBP per student per year.
- Our Communications Centre enables teachers to send video files, photos, YouTube videos, songs and pdf worksheets to students.



OUR LIBRARY OF MATERIALS

The library of self-access materials is the hub of the LLE experience for students. Over 1500 units of English are contained here, covering all areas of English, and at all six CEFR levels. There are video introductions to grammar units, giving contextualised examples of language in context, all within carefully managed vocabulary loads, and also video explanations of the grammar points to supplement the text containing all the pertinent information about, for example, the present perfect continuous or stative verbs. Many grammar and vocabulary areas, like articles, the passive, transport and clothes are covered in multiple units at different levels, keeping the load manageable for students. Reading and listening units cover a range of contexts, situations and accents, pronunciation covers both receptive and productive skills, and vocabulary includes lexical sets, wider semantic fields, collocations, idioms and phrasal verbs. Speaking and writing are also covered, as you will see later on.

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(4224) 17: You are not Poly	Writing				TOEFL	
24 February 2014	Speaking				TOEIC	
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Jude	& Business				(B2) Upper-Intermediate (C1) Advanced	
	Business Gran				(C2) Advanced Plus	
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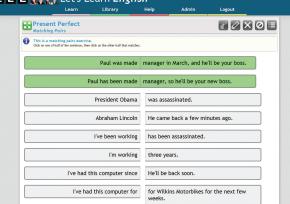


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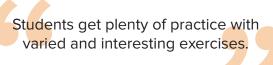






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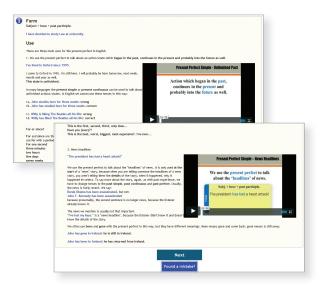




MARINA KASER Oxford Language Centre

HOW WE TEST THE STUDENTS

Students are tested on their knowledge in a variety of ways, with gap-filling, matching pairs, multiple choice, reordering and spot-the-mistake exercises. Exercises are marked by the software and feedback given on why particular answers are incorrect.







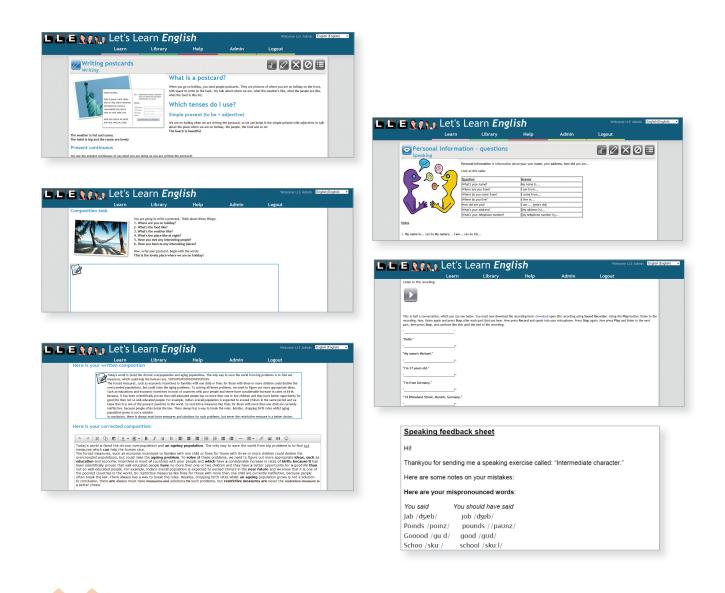
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HOW WE DEAL WITH WRITING AND SPEAKING

Where other competing sites aim to tackle writing by showing model answers, we really all know that there is only one way to mark student compositions, and that is by hand. That is why, with **Let's Learn English**, we have a team of markers who look at each individual composition written by students and correct it, sending it back to the student and/or their teacher.

The same goes for spoken recordings. Students record themselves in speaking activities and we listen to them and correct their errors in all elements of pronunciation from wrong phoneme, through to intonation, consonant clusters and word and sentence stress.



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Writing feedback has been fantastic. The professional, accurate and swift response has been very impressive.

SHARON CHALMERS Live Language, Glasgow

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THE BUSINESS CENTRE

We have an extensive range of materials for students studying English for Special Purposes, with business grammar, business vocabulary and business functions. At the same time, we are developing a Business Centre, which will include reading, writing, video, company analysis and case studies to fully immerse the business English student in the business environment they will encounter in their daily lives. All business English materials are written by experts on teaching English for Special Purposes.

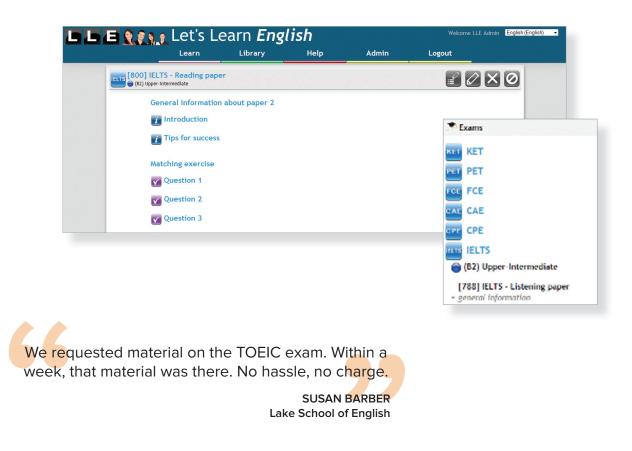
H Business Grammar
abo Business Vocabulary
(B2) Upper-Intermediate
[3699] Abbreviations 1
[3700] Abbreviations 2
[3701] Abbreviations 3
[3702] Adjective and noun collocations 1
[3703] Adjective and noun collocations 2
[3704] Advertising
[3705] Banking
[3714] Business idioms 1
[3713] Business idioms 2
[3712] Business idioms 3
[3711] Business idioms 4
[3710] Business idioms 5

[3736] Pay 1 [3735] Pay 2 [3734] People in business 1 [3733] People in business 2 [3759] People in business 3 [3759] Phrasal verbs 1 [3757] Phrasal verbs 2 [3756] Phrasal verbs 3 [3755] Prepositional collocations 1 [3754] Prepositional collocations 2 [3739] Prepositional collocations 3 [3752] Prepositional collocations 4 [3751] Prepositional collocations 5 [3750] Prepositional collocations 5 [3750] Prepositional collocations 6 [3749] Sales strategy

THE EXAMS CENTRE

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Our Exams Centre offers preparation and practice in all the major general and academic English exams: KET, PET, FCE, CAE, CPE, IELTS, TOEIC AND TOEFL. In addition to having whole exams for students to practise their knowledge, we break each exam down into its constituent parts to analyse what it is testing, how it tests you, common pitfalls and advice about tackling the questions in the correct way. Exercises are timed to simulate the exam environment and encourage effective time management. All exam materials are written by practising exam teachers and Cambridge examiners.



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EXERCISES COUNT BY CATEGORY AND LEVEL (JANUARY 2014)

	A1	A1	A2	B1	B2	C1	C2	Total
Grammar	31	16	20	23	21	16	13	140
Vocabulary	29	31	34	28	36	39	37	234
Reading		21	23	30	31	30	36	171
Listening		10	11	17	10	14	13	75
Writing		9	10	5	8	8	8	48
Speaking		15	14	9	10	9	10	67
Pronunciation		20	18	18	17	18	17	108
Spelling		10	10	10	10	10	10	60
Songs		2	6	6	6	6	4	30
KET			55					55
PET				60				60
FCE					73			73
CAE						76		76
CPE							72	72
IELTS					53			53
TOEFL					28			28
TOEIC					80			80
Business grammar					25			25
Business vocabulary					75			75
Business functions					9			9
Total	60	134	201	206	492	226	220	1539

We appreciate being able to give our students access to so much material at a very reasonable cost. Any problems we have are dealt with very quickly.

Castles School, Zurich

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ENGLISH COURSES

[5513] Top notch 1A

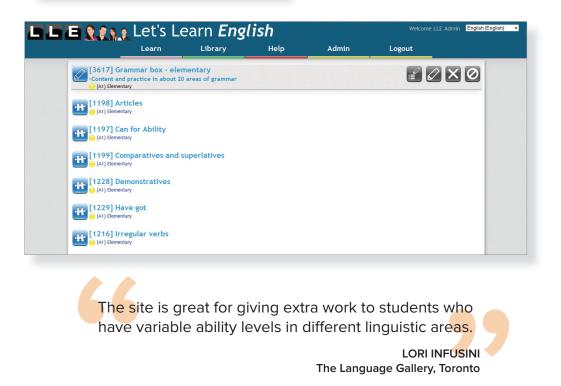
Part 1 of a companion course for the student's book

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Let's Learn English has a huge bank of materials available for students. They are free to wander around the virtual library and select what they want to study. However, some schools and students prefer a more structured approach to learning, and to that end, we work with schools to create courses for students to follow. A course is a list of materials, grouped together to the school's requirements and presented in a linear form. Students work through the materials one unit at a time, and, as the courses are created according to the needs of the school, teachers can be sure that the students are following the prescribed sequence of learning that they want.

Schools can even create their own courses quickly and easily, and, working in tandem with our Communications Centre, can include their own material made in-house.

👄 Any level	
🔵 (A1-) Beginner	
😑 (A1) Elementary	
[5626] American Headway 1	
[5491] Elementary power	
A mixed-skills course of 100 hours for students with a	
Placement test score of 36-45	Secourses
[3617] Grammar box - elementary	Any level
Content and practice in about 20 areas of grammar	
	(A1-) Beginner
[3630] Listen up!	😑 (A1) Elementary
Practice to improve listening skills	🔵 (A2) Pre-intermediate
[6185] Market Leader Elementary third edition	🔴 (B1) Intermediate
A companion course for the student's book	(B2) Upper-Intermediate
	(C1) Advanced
[3636] Pronunciation portal	(C2) Advanced Plus
Improve your pronunciation with these exercises	
[3624] Reading skills	
A course to help improve your confidence with texts	

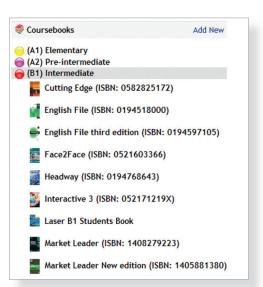


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COURSE BOOK CROSS-REFERENCING

Most teachers make use of course books in class, and are in need of materials that dovetail with the unit they are focusing on in the classroom. We have such a large range of materials in our Study Centre, that they are bound to be able to find something that covers similar ground to what they have done on a particular day through a course book. However, teachers are reluctant to spend 15 minutes trawling through over 1500 units of English in order to find something that links in with the reading passage in Unit 5 of their pre-intermediate course book. We, as practising teachers, realise that a time-heavy resource quickly becomes an underused one, and so we have done the hard work for them, and have cross-referenced our materials with those of over 100 course books from major publishers. A teacher can find a related unit from our database within seconds of logging on in the morning. Our materials therefore have relevance to students, who will see that what they are doing for homework fits in with what they have studied in class.



Learn Lib	orary Help	Admin Logout	
Cutting Edge (ISBN: 1405883677)			
CUTTING Cutting Edge (ISBN: 140588367 Peter Mor Longman; Courspack, 2007-06-21 Paperback (pages) ISBN /SSN: 1405883677 26 supporting units.	77): (C1) Advanced		
* A focus on high-frequency useful vocabulary helps students s Regular, well-structured speaking tasks encourage students * Do You Remember' sections in every unit and extra Consolidi * Student Books include Mini-Dictionary to help learners study	to express themselves more extensively an lation modules provide regular review and o		
English File			
English File: (A1-) Beginner Clive Oxenden Oxford University Press Elt; 2009-03-15	Units sup	porting this coursebook are helpful for toaching material found in this coursebook	
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With LLE we're not tied to using one publisher's material for their coursebook. It gives us much more freedom.

ANDREW ASHURST St Paul's English Language School, Barcelona

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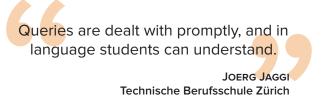


THE GRAMMAR DOCTOR

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We do not leave students (or teachers) high and dry when it comes to problems with English. Our Grammar Doctor facility provides help for whatever problems a student encounters during their English language study. Regardless of whether a question arises as a result of a unit they have studied in our database, or whether it is a comment or query raised after reading something strange in a newspaper, or hearing something they can't quite understand in a film. If a student or teacher has a question, they can ask the Grammar Doctor for help, and have a reply within 24 hours.

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OTHER RESOURCES

Our Joke of the Week and Idiom of the Week prove popular with students and teachers alike, and our Media Centre gives students one click access to UK television and radio from a variety of sources, cutting down on the need for students to hunt down more English source material.

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		age of accents - and keep up with the lates	t news and programmes. Note that not a	all the channels below
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ADMINISTRATION CENTRE

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We like to think that **Let's Learn English** can work in tandem with your school and become integrated with your school's set-up. To that end, your students can be grouped in classes and with teachers, so that your teachers can view the progress of your students both individually and as a class. Moving students from one class to another and switching teachers around is straightforward.

Many schools have continuous enrolment, so find students are coming and going every week. We have cut to a minimum the amount of administration required to keep your student and class lists up to date, and will even input your new students for you at no charge.

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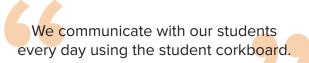


COMMUNICATIONS CENTRE

To further strengthen ties between management staff and teachers, between teachers and their students, and between students, we have created a unique Communications Centre, modelled on a corkboard, through which students can send messages, teachers can send homework or notices, and management can send information to teachers about staff meetings, or information to students about social events. The Communications Centre is linked your members' email, so school members are alerted to any new messages appearing on the corkboard. Think of it as your school's own social networking hub.

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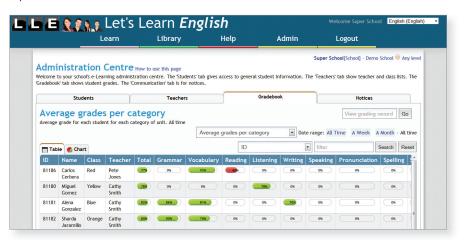
CATHERINE WELLER Lake School of English

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REPORTS AND RECORDS

Every exercise taken by a student is logged on the **Let's Learn English** servers, and is available for the student or their teacher to view in isolation or as part of a more comprehensive report of the progress of the student. In addition, teachers and administrators can view a large number of reports in tabular or graph fashion for students individually, or grouped by class or teacher, or even the entire school. These reports can be viewed on the website or can be exported in a number of different formats and printed off.





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	Let's	Library	Help	Adm	in	Logout		
Velcome to y	stration Centre our school's e-Learning administ ib shows student grades. The 'C	tration centre. The Stud		general student informa			[] - Demo School	
	Students	Teacher	5	Gradebook		N	lotices	
	al grades summ	ary				View g	grading record	Go
Summary of	all exercises taken. All time				7.			
Summary of	all exercises taken. All time		General grades	summary	Date range: /	All Time A V	Veek A Month	- All time
	all exercises taken. All time		General grades	summary D	Date range:	ull Time 🗛 V	Veek A Month Search	- All time Reset
		Class	General grades					
Table	🎸 Chart	Class Red	[ID	filter		Search Duration	
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Table ID 81186	Chart Name Carlos Cerbera	Red	Teacher Pete Jones	ID Count 7	Filter		Search Duration 1h:0 1h:3	Reset
Table ID 81186 81180	Chart Name Carlos Cerbera Miguel Gomez	Red Yellow	Teacher Pete Jones Cathy Smith	ID Count 7 11	Average%		Search Duration 1h:0 1h:0	Reset
Table ID 81186 81180 81181	Chart Name Carlos Cerbera Miguel Gomez Alena Gonzalez	Red Yellow Blue	Teacher Pete Jones Cathy Smith Cathy Smith	ID Count 7 111 14	filter Average% 78% 78% 83%		Search Duration 1h:0 1h:1 1h:1	Reset 07m:35s 30m:23s 01m:17s
Table ID 81186 81180 81181 81182	Chart Name Carlos Cerbera Miguel Gomez Alena Gonzalez Sharda Jaramillo	Red Yellow Blue	Teacher Pete Jones Cathy Smith Cathy Smith	ID Count 7 111 14	filter Average% 78% 78% 83% 83% 81%		Search Duration 1h:0 1h:0 1h:1 0h:1	Reset

The government we work with demand reports of progress, which Let's Learn English provides us with.

LAURA GRAY

British Educational Partnership, Hanoi

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TUTORIALS

Many schools give students tutorials at different intervals to enable them to give the students an update of their progress, some ideas for further study and give students a chance to offer their own analysis of how they are getting on. Let's Learn English provides a simple digital form which can be used for this purpose by schools during tutorial sessions with their students. These forms are simple to complete, yet allow the teacher and/or student to contribute. They can of course be printed off, and are stored on our servers, so that they can be accessed at any time.

	arn Library	y Help	Ad	min Logout	
Member Account	t				
tudent (id: 81186) How to use	this page				
Personal	School	Gradebook	<	Progress	
Date: New Report	•				
Skill	Needs work	Average	Good	Very good	Excellent
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Writing	🚖	*	*		$\widehat{\boldsymbol{\Box}}$
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Conduct	Needs work	Average	Good	Very good	Excellent
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Participation	*	*	*	*	
Attendance	🔶 🙀	<u> </u>	`		
Punctuality	*	*			
Notes					
You have progressed well o	ver the past month, especial	ly your speaking. You mus	st improve your p	unctuafity however!	

The team at LLE are extremely responsive, and have worked with us to tailor the system to our needs, adding new features and improving existing ones. The system is simple, fast and effective.

JOE FLOREK The Liverpool School of English

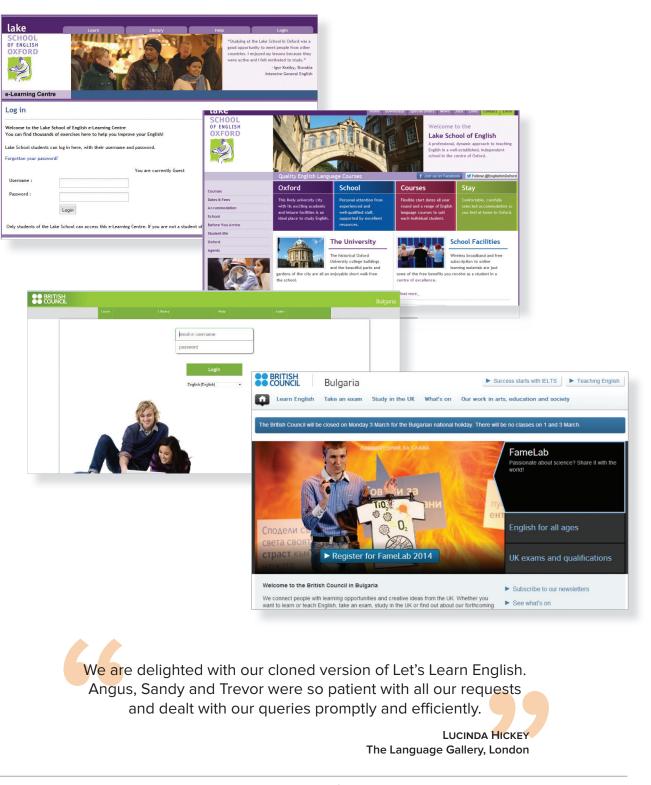
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REBRANDING LET'S LEARN ENGLISH FOR YOUR SCHOOL

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Schools can opt for a further partnership with us by having Let's Learn English in its entirety, cloned and placed on their website. We work with the school to make small changes to the graphics and overall look of the site, so that it fits in with that of the school, and becomes a seamless extension to the school's website. The school thereby effectively gains the world's largest online bank of self-access materials, which at a stroke gives their website much more to offer prospective, existing or ex-students, yet it appears to all intents and purposes that those materials were created by the school itself. Updates made to the Let's Learn English site are automatically uploaded to the cloned site, so that it retains the immediacy of the original site.



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HOW CAN STUDENTS ACCESS LET'S LEARN ENGLISH?

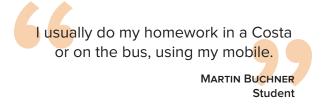
Unlike competitors' sites, **Let's Learn English** can be accessed not only through your desktop or laptop computer, but also by tablets and smartphones. A student can therefore work on their English at home, at school, in a cafe or even on the bus.



COMING THIS YEAR

We don't rest on our laurels here at **Let's Learn English**. We think we have the best Virtual Learning Environment on the market, but are constantly looking for ways to improve. This year, we will be working on extending our range of materials for the general English and business sections, as well as improving our facilities for recording students and introducing even more video. In addition, we will be embarking upon a Young Learners module.

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SELECTED CLIENT LIST (JANUARY 2014)

UNITED KINGDOM

Lake School of English, Oxford Language Lab, London English in Margate Kensington Academy of English Oxford English Academy Oxford Language Centre The Language Gallery Castle School of English, Brighton Live Language, Glasgow Liverpool School of English Skola, Exeter Leyton College St Giles

SPAIN St Paul's, Barcelona

SWITZERLAND

Technische Berufsschule Zürich Castle's English Institute Ltd, Zürich Kibu consulting, Zürich

POLAND

CYPRUS

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McGregor Language Schools, Myślenice British Council Warsaw

Rodia Neophytou Private English School

BULGARIA British Council Sofia

MEXICO

Ministerio de Educacion, Chiapas, Mexico Escuela Normal de Huauchinango Escuela Normal de Montemorelos Colegio Ciudad de Mexico

CHILE

Chilean Army Chilean Air Force Tronwell school Universidad Central Universidad de Valparaíso Universidad Finis Terrae Universidad Mayor Universidad Talca Chile Universidad Tecnica Federico Santa Maria Universidad Vina del Mar Chile

PAKISTAN Beaconhouse Schools Group

INDIA SIRT

CANADA The Language Gallery

USA St Giles

VIETNAM

Apollo International House, Hanoi British Educational Partnership, Hanoi

We looked at three different Virtual Learning Environments and Let's Learn English offered the best value for money.

> SACHA BRADY The British Council, Warsaw



CASE STUDY

The school

The Lake School of English is a medium-sized language academy with approximately 800 students annually. It has an enviable reputation for quality, and in its most recent British Council inspection, received 14 strength scores out of 15 categories. The school provide general and exam courses, and in addition do a significant amount of teacher training for foreign teachers of English in the primary and secondary sectors.

The requirement

The school's excellent reputation for teaching in the classroom needed to be reflected in a meaningful online presence for both the teachers and the students to utilise. Noting the increasing numbers of students arriving for a course with tablets and smartphones in their hands, they started looking around for a company that could provide a Virtual Learning Environment for their students.

Key aspects they required were:

- Ease of use
- Quality of materials
- Flexibility
- Committed and prompt pedagogical and technical support
- Competitive pricing

The school looked at three different companies and did extensive trialling. In the end, they chose Let's Learn English.

We initially liked the fact that Angus Savory was a DTEFLA qualified teacher of English. He came to the project from an ELT background, and spoke to me in a language I understood. He was very fair in comparing the strengths of the three different products we were looking at, and it was reassuring to know that if any problems arose with the implementation or running of the site, I would have one point of contact, rather than a different person each time. We were also very impressed with the pricing structure, which was significantly lower than the other two systems we looked at.

"When we finally decided to use Let's Learn English, they created our clone ahead of schedule and according to rather precise requirements. Our teachers responded well to it, and use it with students on a daily basis. The students also like it, and see it as a core part of our English Language syllabus. At our last British Council inspection, the examiners were particularly impressed with how a cloned version was integrated into daily lessons.

"We have been members of Let's Learn English for three years, and the site has developed a great deal over that time. Angus and Sandy have always listened to our suggestions and, wherever possible, implemented them.

> SUSAN BARBER, Director of Studies, The Lake School of English



ABOUT US

Educational Software Products

We are a small company, but not a fly-by-night one. We've been in business since 1994, when our first edutainment game, Word Invaders, came out in Sweden on floppy disk. From the very start, we have tried to marry two concepts: innovative content, and quality of writing. Angus Savory, founder of Educational Software Products, is a DTEFLA qualified teacher with 25 years' experience in teaching, examining and teacher-training. He still teaches part-time at the Lake School of English in Oxford and maintains that it is vital for materials writers to engage with students in class regularly to keep fresh. All the writers of general English materials are DELTA qualified; all the writers of exam materials are both teachers and Cambridge examiners; all the writers of business materials are specialist business English teachers.

Innovative means not standing still, but constantly thinking of new ways to make our materials unique. We were the first educational publisher to test grammar and vocabulary through gaming, with titles like Error Terror, Textris and Word Invaders; we were the first educational publisher to have feedback on students' answers in our pioneering Cambridge exam tutor series of CD ROMs, we created our first iteration of **Let's Learn English** before any of the other larger publishers came out with their own Virtual Learning Environment, we offered a website cloning service before anyone else. We constantly strive to offer something that our competitors do not have, and in this 2014 catalogue, we hope to have shown you that **Let's Learn English** still offers a more comprehensive service at a better price than you will find anywhere else.

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Let's Learn English The English language self-access centre